

# RESUME



**Name: MADONA ROBINSTON**  
**Designation: ASSISTANT PROFESSOR**  
**Department: B.COM CORPORATE SECRETARYSHIP**  
**Address: Plot.No.11, Delvi House, Pioneer Kumarasamy, Opp. To New Bus-stand, Tirunelveli, Pin - 627 005**

## PERSONAL DETAILS

Date of Birth : 15/10/1972  
Qualification : M.COM., M.Phil., B.Ed., SET., NET.  
Designation : ASSISTANT PROFESSOR,  
Department : B.COM CORPORATE SECRETARYSHIP.  
Community : CHRISTIAN PARAVAR - RC  
Religion : CHRISTIAN  
Nationality : INDIAN  
Mobile : 7904551771, 9943052140.  
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## ACADEMIC QUALIFICATIONS

Degree	Specialization	College	University	Year of Passing
B.COM	COMMERCE	S.T.C	M.S.U	1993
M.COM	COMMERCE	S.A.C	M.S.U	1995

M.C OM	COMMERC E	DISTANCE	ANNAMALAI U	2015
M.P HIL	COMMERC E	DISTANCE	M.K.U	2008
NET	COMMERC E		UGC - NET	2017
SET	COMMERC E		MOTHER TERESA U	2016
B.ED	HIS/ENG	REGULAR	PUNE U	2010
P.HD	COMMERC E	PART TIME	M.S.U	DOING

### ACADEMIC IDENTITY

*VIDWAN ID	101075
*ORCID ID	0000-0001-5194-435X
*SCOPUS ID	
*RESEARCHER ID/ PUBLONS ID	GPF-6461-2022
GOOGLE SCHOLAR LINK	<a href="https://scholar.google.com/citations?view_op=new_articles&amp;hl=en&amp;imq=MADONA++ROBINSTON#">https://scholar.google.com/citations?view_op=new_articles&amp;hl=en&amp;imq=MADONA++ROBINSTON#</a>

### TEACHING EXPERIENCE

<b>Date of Appointment</b>	2010
<b>Date of Retirement</b>	2032
<b>Teaching Experience</b>	UG -12
	PG -3
	M.Phil.
<b>Research</b>	Guided M Phil: Guided Ph D: Guiding Ph Scholar:

COURSES/ CLASSES TAUGHT	NAME OF THE INSTITUTIONS	DURATION		Years
		From	To	
PRIMARY	ST.FRANCIS HIGH SCHOOL	2003	2010	7
B.COM	ANNAI HAJIRA WOMEN'S COLLEGE	2010	2014	4
B.COM/ M.COM	ST.XAVIER'S COLLEGE (SHIFT -I)	2014	2017	3

B.COM (CS)	ST. XAVIER'S COLLEGE (SHIFT- II)	2017	TILL TODAY	5

AWARDS RECEIVED	
1.	BEST STAND - STAFF INCHARGE - 2017
2.	
3.	
4.	
5.	

ADMINISTRATIVE EXPERIENCE			
S. No	DESIGNATION	INSTITUTIONS	YEAR

MEMBERSHIP		
S. No	Designation	Particulars
1.		
2.		

**ORIENTATION / REFRESHER COURSES / FACULTY DEVELOPMENT PROGRAMME UNDERGONE ( 5 )**

S. No	Name of the Training	Name of the Sponsoring Agency	Place and Date
1	FIP	MINISTRY OF EDUCATION PANDIT MADAN MOHAN MALAVIYA NATIONAL MISSION ON TEACHERS AND TEACHING	ON-LINE MODE 20/6/2022- 19/07/2022
2	ORIENTATION PROGRAMME FOR TEACHERS ON CLASSROOM MANAGEMENT AND TEACHING SKILLS	IQAC AT ST.XAVIER'S COLLEGE AUTONOMOUS, PALAYAMKOTTAI.	21 <sup>ST</sup> AUGUST 2014
3	ORIENTATION PROGRAMME FOR	IQAC AT ST.XAVIER'S COLLEGE	19 <sup>TH</sup> 20 <sup>TH</sup> JUNE 2017

	TEACHERS ON COUNSELLING AND MENTOR	AUTONOMOUS, PALAYAMKOTTAI	
4	ORIENTATION PROGRAMME FOR TEACHERS	IQAC, ST. XAVIER'S COLLEGE AUTONOMOUS, PALAYAMKOTTAI	15 <sup>TH</sup> &16 <sup>TH</sup> JULY2022
5	SXC-CENTENARY FACULTY EMPOWERMENT PROGRAMME (FEP)	IQAC, ST. XAVIER'S COLLEGE AUTONOMOUS, PALAYAMKOTTAI	23 <sup>RD</sup> JULY2022

### DETAILS OF RESEARCH WORK

Research Stages	Title of the Thesis	University where the work was carried out
FINAL	A STUDY ON WOMEN WORKERS IN CONSTRUCTION INDUSTRY WITH SPECIAL REFERENCE TO TIRUNELVELI DISTRICT.	M.S.U

### AREAS OF RESEARCH

UNORGANISED SECTOR

ENTREPRENEURSHIP

### RESEARCH PROJECTS CARRIED OUT

S. No	Title of the Project (Minor)	Name of the Funding Agency & Amount	Duration

<b>PUBLICATIONS</b>				
<b>BOOKS</b>	<b>BOOK CHAPTERS</b>	<b>SCOPUS :2</b>	<b>WEB OF SCIENCE</b>	<b>UGC LISTED</b>
<b>OTHER INDEXED</b>	<b>AS A RESOURCE PERSON</b>	<b>PAPERS PRESENTED IN NATIONAL AND INTERNATIONAL SEMINARS</b>	<b>WEBINARS, SEMINARS, WORKSHOPS ATTENDED</b>	

<b>PUBLICATIONS: BOOKS ()</b>			
<b>S. No</b>	<b>Title of the Book</b>	<b>Publication</b>	<b>Year</b>

<b>BOOK CHAPTERS ()</b>			
<b>S. No</b>	<b>Title of the Paper</b>	<b>Name of the Book</b>	<b>ISSN No., Pg.No</b>

<b>PUBLICATIONS: SCOPUS INDEXED JOURNALS () WEB OF SCIENCE ()</b>			
<b>S. No</b>	<b>Title of the Paper</b>	<b>Name of the Journal</b>	<b>ISSN No., Volume, Issue, Impact factor &amp; Pg. No</b>
1	A STUDY ON FACTORS INFLUENCING WOMEN WORKERS TO GO FOR CONSTRUCTION WORK - WITH SPECIAL	JOURNAL OF XIDIAN UNIVERSITY	ISSN.NO: 1001-2400, IMPACT FACTOR -5.4

	REFERENCE TO TIRUNELVELI DISTRICT.		
2	A STUDY ON PROBLEMS FACED BY WOMEN WORKERS IN BUILDING CONSTRUCTION INDUSTRY WITH SPECIAL REFERENCE TO TIRUNELVELI TALUK	JOURNAL OF XI'AN SHIYOU UNIVERSITY	ISSN.NO.1673-064X IMPACT FACTOR5.6

<b>PUBLICATIONS: UGC LISTED JOURNALS ()</b>			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg. No

<b>PUBLICATIONS: OTHER INDEXED JOURNALS ()</b>			
S. No	Title of the Paper	Name of the Journal	ISSN No., Volume, Issue, Impact factor & Pg.No

<b>AS A RESOURCE PERSON ()</b>			
S. No	Name of the Event	Name of the Sponsoring Agency	Place and Date

**WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP  
PAPER PRESENTED: National ( ) International ( )**

<b>S. No</b>	<b>Name of the Event</b>	<b>Name of the Sponsoring Agency</b>	<b>Place and Date</b>
1	IMPACT OF INFORMATION AND COMMUNICATION TECHNOLOGY IN EDUCATION.	UGC	SRI PARSAKTHI COLLEGE FOR WOMEN,COURTALLAM,627802. 16 <sup>TH</sup> JULY 2011
2	PERCEPTION OF CUSTOMERS ON ATM WITH SPECIAL REFERENCE TO BANK OF BARODA MELAPALAYAM, TIRUNELVELI.	SIRC	POPE'S COLLEGE, SAWYER PURAM,628251 - 16&17OCT 2012
3	ROLE OF MICRO FINANCE IN EMPOWERING WOMEN ENTREPRENEURS IN S&ME IN TIRUNELVELI.	ICSSR	AYYA NADAR JANAKI AMMAL COLLEGE, SIVAKASI,VIRUDHUNAGAR,626124. 14&15 DEC 2012
4.	THE ROLE OF WOMEN ENTREPRENEURS IN SALES PROMOTIONS STRATEGIES IN RETAIL TEXTILE BUSINESS IN KOVILPATTI-TUTICORIN DISTRICT.		HINDUSTAN COLLEGE OF ARTS &SCIENCE, PADUR, KELAMBAKKAM,CHENNAI- 603103. 13&14 SEP2012
5	A STUDY ON INTERNET USAGE AMONG STUDENTS IN ARTS AND SCIENCE COLLEGE IN TIRUNELVELI	TNSCST	VIRUDHUNAGAR HINDU NADARS' SENTHIKUMARA NADAR COLLEGE (AUTONOMOUS) VIRUDHUNAGAR 5 <sup>TH</sup> JAN 2013
6	ORIENTATION PROGRAMME FOR TEACHEERS ON CLASSROOM MANAGEMENT AND TEACHING SKILLS	IQAC	ST.XAVIER'S COLLEGE (AUTONOMOUS) 21 AUG 2014
7	ROLE OF ENTREPRENEURSHIP	UGC	PG& RESEARCH DEPARTMENT OF COMMERCE, ST.XAVIER'S COLLEGE,

	IN ECONOMIC DEVELOPMENT WITH SPECIAL REFERENCE TO ALLIANCE TIRE GROUP PVT. LTD		PALAYAMKOTTAI-627002. 25&26 FEB 2015
8.	A STUDY ON CUSTOMER SATISFACTION ON ONLINE SHOPPING THROUGH FLIPKART WITH SPECIAL REFERENCE TO PALAYAMKOTTAI		ST.JOHN'S COLLEGE, PALAYAMKOTTAI,TIRUNELVELI,627002. 11 <sup>TH</sup> MARCH 2016
9.	A STUDY ON PROBLEMS OF WOMEN LABOURERS WORKING IN CONSTRUCTION INDUSTRY		ST.JOHN'S COLLEGE, PALAYAMKOTTAI,TIRUNELVELI,627002. 03 <sup>TH</sup> MARCH 2017

<b>WEBMINARS/SEMINARS/ CONFERENCES / SYMPOSIA / WORKSHOP ATTENDED:</b>			
<b>S. No</b>	<b>Name of the Event</b>	<b>Name of the Sponsoring Agency</b>	<b>Place and Date</b>
1	NATIONAL SEMINAR INNOVATIONS IN STUDENTS CENTERED TEACHING LEARNING PROCESS IN 21 CENTURY	NAAC	29&30 JAN 2015 SXC,PALAY
2	NATIONAL SEMINAR ON E-BUSINESS -A TRANSFORMATIVE TOOL FOR MARKET AND ECONOMIC GROWTH	UGC	29 <sup>TH</sup> JAN 2016 SXC,PALAY
3	SEMINAR FOR TEACHERS ON PSYCHOLOGY OF STUDENTS	IQAC	30 <sup>TH</sup> SEP 2016 SXC,PALAY
4.	TRAINING PROGRAMME FOR TEACHERS ON LIFE SKILLS AND SOFT FOR OUR STUDENTS	IQAC	22 <sup>ND</sup> &23 <sup>RD</sup> NOV2016 SXC,PALAY
5	NATIONAL SEMINAR - MADE IN INDIA-A JOURNEY A HEAD WITH SMALL SCALE INDUSTRIES AND ENTREPRENURSHIP DEVELOPMENT		17 <sup>TH</sup> DEC 2016 SXC,PALAY



6	NATIONAL SEMINAR ON CONTEMPORARY HRM PRACTICES FOR EXCELLENCE IN BUSINESS PERFORMANCE		8 <sup>TH</sup> FEB 2017 SXC,PALAY
7	NATIONAL SEMINAR ON TRENDS PREVAILING IN CRM PRACTICES OF INDIAN CORPORATE SECTOR		16 <sup>TH</sup> SEP 2017 SXC,PALAY
8.	NATIONAL SEMINAR ON DIGITALISATION OF INDIAN ECONOMY AND ITS IMPLICATIONS FOR CORPORATE SECTOR		15 <sup>TH</sup> MARCH 2018 SXC,PALAY
9	SEMINAR ON ASSESSMENT AND ACCOMPANIMENT OF STUDENTS	UGC	30 <sup>TH</sup> MARCH 2019SXC,PALAY
10	NATIONAL SEMINAR ON CONTEMPORARY E-COMMERCE PRACTICES AND THEIR IMPLICATIONS FOR ECONOMIC DEVELOPMENT		28 <sup>TH</sup> FEB 2020 SXC,PALAY
11	NATIONAL SEMINAR ON DYNAMICS OF CRYPTOCURRENCY A NEW ASSET CLASS IN DIGITAL ERA		9-10 <sup>TH</sup> MAY 2022 SXC,PALAY
12	NATIONAL CONFERENCE ON RECOVERY STRATEGIES FOR BUSINESS SUSTAINABILITY - POST COVID -19 WORKSHOP		7 <sup>TH</sup> MAY 2022
13	YOUTH ENTREPRENEURSHIP	EDRC	6 <sup>TH</sup> AUG 2014
14.	ENTREPRENEURIAL AWARENESS CAMP	EDRC	21 <sup>ST</sup> -23 <sup>RD</sup> JAN 2015
15	DATA ANALYSIS FOR RESEARCH	STATE LEVEL COMMERCE DEPT	24 <sup>TH</sup> &25 <sup>TH</sup> FEB 2017
16.	NATIONAL WORKSHOP ON COMPANIES ACT 2013, STRUCTURAL REFORMATION YOU NEED TO KNOW	M.S. UNIVERSITY & ICSI	3 <sup>RD</sup> AUG 2018

### COUNTRIES VISITED


**EXTRA-CURRICULAR ACTIVITIES/ CO-CURRICULAR ACTIVITIES  
ATTENDED(NCC/NSS/YRC/SPORTS/LITERARY AND CULTURAL ACTIVITIES)**

NSS IN XII STD

NCC B& C CERTIFICATE HOLDER

JUNIOR GRADE- TYPE WRITING IN 1991

CTET -PRIMARY STAGE- QUALIFIED IN 2014

RASHTRA BASHA IN HINDI

**Date: 30/07/2022**

**Name: MADONA ROBINSTON**